



Program Advertising



2011 SOTF Advertising Rates

Ad Sizes	B&W* Ad Prices
FULL PAGE	\$600.00
1/2 PAGE	300.00
1/4 PAGE	150.00
1/6 PAGE	100.00
BUSINESS CARD	50.00
STUFFERS	300.00
RESTAURANT COUPON FLYER	300.00

* for color advertisements, double the quoted Black & White rate. **Space is limited**

Program Format: 8 1/2" x 11" with 1/2" perimeter borders and 1/8" interior ad gutters. Full color separation cover inside and out with black & white interior pages.

Color ads are priced at double the black & white rates and will be placed near the front and back covers (full 4-color separation). Space is limited.

Black & white ads can be from your own camera ready files or we can design ads to your specifications from your own photos, logos or graphic designs.

Camera Ready: Complete layout, design and artwork are the responsibility of the ad sponsor. WVGBC is not responsible for typographical errors and/or layout design problems.

Stuffers: Provided by sponsor, will be inserted into all athletes gift bags.

Restaurant Flyer: 1/6 page size ad provided by sponsor. Black and White images produced on 20lb white paper, inserted into program.

Ad Cutoff Date: All ads must be received no later than Friday, **January 21, 2011.**

2011 SOTF PROGRAM ADVERTISEMENT ORDER FORM

Company Name:		Ad Size:	Full Page <input type="checkbox"/>	Half <input type="checkbox"/>	1/4 <input type="checkbox"/>
Contact Name:			1/6 <input type="checkbox"/>	bus. card <input type="checkbox"/>	
Street Address:			Phone no.:		Cell no.:
City:		State:	E mail:		ZIP Code:

Choose the option below that best describes how you'd like to design your ad:

Will Provide Artwork (include separately) Please Contact Me Regarding Artwork

Instructions (include ad text here if applicable -)

Please make all checks payable to **West Valley Gymnastics Booster Club**. Your contribution is tax deductible (Tax ID: 77-000-3541)

Total Price of Advertisement:	West Valley Booster Contact
-------------------------------	-----------------------------



West Valley Gymnastics Booster Club's **Spirit of the Flame Challenge**

WVGBC c/o Abra Slater 1190 Dell Ave. Campbell, CA 95008

<http://SpiritOfTheFlame.com> e mail: Abra@SpiritOfTheFlame.com

Ph: 408-205-6601 Fax: 408-866-4960