



# Program Advertising



## 2011 SOTF Advertising Rates

Ad Sizes	B&W* Ad Prices
FULL PAGE	\$600.00
1/2 PAGE	300.00
1/4 PAGE	150.00
1/6 PAGE	100.00
BUSINESS CARD	50.00

\* for color advertisements, double the quoted rate. **Space is limited**

**Program Format:** 8 1/2" x 11" with 1/2" perimeter borders and 1/8" interior ad gutters. Full color separation cover inside and out with black & white interior pages.

**Color ads** are priced at double the black & white rates and will be placed near the front and back covers (full 4-color separation). Space is limited.

**Black & white ads can be from your own camera ready files** or we can design ads to your specifications from your own photos, logos or graphic designs.

**Ad Cutoff Date:** All ads must be received no later than Friday, January 21, 2011 by 5:00 p.m.

**Camera Ready:** Complete layout, design and artwork are the responsibility of the ad sponsor. WVGBC is not responsible for typographical errors and/or layout design problems.

### 2011 SOTF PROGRAM ADVERTISEMENT ORDER FORM

Company Name:		Ad Size:	Full Page <input type="checkbox"/>	Half <input type="checkbox"/>	1/4 <input type="checkbox"/>
Contact Name:			1/6 <input type="checkbox"/>	bus. card <input type="checkbox"/>	
Street Address:		Phone no.:	Cell no.:		
City:	State:	E mail:		ZIP Code:	

**Choose the option below that best describes how you'd like to design your ad:**

- Will Provide Artwork (include separately)  Please Contact Me Regarding Artwork

Instructions (include ad text here if applicable – attach separate sheets if necessary):

Please make all checks payable to **West Valley Gymnastics Booster Club**. Your contribution is tax deductible (Tax ID: 77-000-3541)

Total Price of Advertisement:	West Valley Contact:
-------------------------------	----------------------



West Valley Gymnastics Booster Club's **Annual Spirit of the Flame Challenge**  
 WVGBC.c/o Abra Slater 1190 Dell Ave. Campbell, CA 95008  
<http://SpiritOfTheFlame.com> e mail: [abra@spiritoftheflame.com](mailto:abra@spiritoftheflame.com) 408-866-4960