



West Valley  
Gymnastics  
Spirit of the Flame  
Challenge

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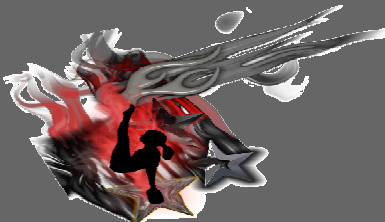
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Dear Business Leader,

West Valley Gymnastics invites you and your company to join our athletes for the *West Valley Spirit of the Flame Challenge* by becoming an advertiser or sponsor for this international gymnastics competition. The three-day fund raising event will be held on February 25 – 27, 2011 at the San Jose Convention Center in downtown San Jose, CA.

*Spirit of the Flame Challenge* is well attended by over 3000 gymnasts and their families and friends from the Bay Area, California, and beyond. Your advertising or sponsorship will appear in our professionally produced program that is distributed to all spectators, coaches, judges, and vendors who attend this prestigious gymnastics event. Sponsors contributing \$500 or more will receive:

- Ad space of at least ½ page** in our souvenir program distributed to all attendees,
- Company's logo with **hyperlink to your Website** will be placed on our event Web site for the entire year
- Complimentary **event passes** (at least 6 passes)
- Inclusion in all our **publicity** materials
- Your advertising banner in a highly visible location** at our event's large convention space for all three days of the competition.

Sponsors, advertisers, and donors of products and services are also much appreciated. Advertisements can be placed into our program for as little as \$50 for a business card size while quarter and half page ads are \$150 and \$300, respectively. Product or service donations will be provided with similar advertising space based on wholesale values.

Donations in the form of money, products, or services are all welcome!

We are open to all contribution ideas.

You will find details of sponsorship and advertising opportunities in a fundraising packet. Space is limited, and our **advertising deadline is Friday, January 28, 2011 at 5 pm**. So, please act soon!

Your **tax-deductible** contribution will help talented and determined young gymnasts achieve their dreams.

**Abra**

Thank You!  
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★ West Valley Gymnastics Booster Club is a non-profit organization.  
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