

# 2011 Spirit of the Flame Challenge

Event Coverage

March 2011

## Television Spots:

1. Feb. 19 (Sat. morning) at 6:30am: KTVU Channel 2, Bay Area People, with Rosy Chu
2. Feb. 20 (Sun. morning) at 9am: Channel 36, Bay Area People, with Rosy Chu
3. Feb. 27 (Sunday Afternoon) at 6 & 11PM, KOFY-TV, Channel 20  
<http://www.youtube.com/user/calhi20#p/u/12/nTAL2IHd4xA>
4. Feb. 28 (Monday Evening) at 9:25, ICN SF, Digital Channel: 26.4; Comcast Cable channel: 175  
[http://video.sina.com/v/v.php?viewkey=SINA\\_159\\_ea555634e9a70aa55a1b](http://video.sina.com/v/v.php?viewkey=SINA_159_ea555634e9a70aa55a1b)
5. Feb. 28 (Waiting for Clip)  
**KMTP 32.**  
[www.ntdtv.com](http://www.ntdtv.com)

## Radio Spots:

1. Feb. 18 (Friday Morning) at 7:25AM: KSCO AM 1080 (<http://www.ksco.com/>)
2. Feb. 24 (Thursday Morning) at 7:25AM: KSCO AM 1080 (<http://www.ksco.com/>)
4. Feb. 26 (Event Coverage, Time TBD) ... KSCO AM 1080 (<http://www.ksco.com/>)

## Articles:

"Sports Shorts: The Flame"

Mercury News, Willow Glen Reporter, Campbell Reporter, Contra Costa Times:

[http://www.contracostatimes.com/ci\\_17418355?nclick\\_check=1](http://www.contracostatimes.com/ci_17418355?nclick_check=1)

[http://www.mercurynews.com/san-jose-neighborhoods/ci\\_17418326](http://www.mercurynews.com/san-jose-neighborhoods/ci_17418326)

"Olympian Amy Chow to Appear at Spirit of The Flame Challenge"

Mercury News, Willow Glen Reporter, Campbell Reporter, Contra Costa Times. Los Gatos Paper, Various Online Sites & Twitter:

[http://www.contracostatimes.com/ci\\_17446542?nclick\\_check=1](http://www.contracostatimes.com/ci_17446542?nclick_check=1)

## PSAs (Radio Spots):

**107.7 The Bone**

<http://www.1077thebone.com/Community/tabid/249/Default.aspx>

**KRTY**

**KLIV**

<http://kliv.com/pages/1055852.php>

**KZSC - UC Santa Cruz Radio**

Talia Fried, PSA Director, KZSC Santa Cruz

**CBS Radio**

Connie Kim, [connie@kcbs.com](mailto:connie@kcbs.com)

**KGO**

**KFOG**

**Key Calendar Listings:**

**Santa Cruz Sentinel**

<http://events.santacruzsentinel.com/san-jose-ca/events/show/164562425-spirit-of-the-flame-challenge>

**Bay Area Parent**

<http://sanfrancisco.parenthood.com/directory/event/guide/sports>

**Bay Area Events and Adventures: TWITTER**

<http://twitter.com/BayAreaEvent/status/9435556648>

**Eventful**

<http://eventful.com/sanjose/events/spirit-flame-challenge-/E0-001-036689831-3>

**SF Chronicle - New Listing**

<http://events.sfgate.com/san-jose-ca/events/show/164562425-spirit-of-the-flame-challenge>

**107.7 The Bone (Radio)**

<http://www.1077thebone.com/Community/tabid/249/Default.aspx>

**NBC BAY AREA - Oakland**

<http://events.nbcbayarea.com/oakland-ca/events/san+jose+exhibition>

**NBC BAY AREA - San Jose**

<http://events.nbcbayarea.com/san-jose-ca/events/show/164562425-spirit-of-the-flame-challenge>

**Artsopolis**

[http://www.artsopolis.com/event/detail/441102557/Spirit\\_of\\_The\\_Flame\\_Challenge](http://www.artsopolis.com/event/detail/441102557/Spirit_of_The_Flame_Challenge)

**Mercury News**

<http://events.mercurynews.com/san-jose-ca/events/show/164562425-spirit-of-the-flame-challenge>

**Eventful**

<http://eventful.com/sanjose/venues/san-jose-mcenery-convention-center-/V0-001-000354353-2/events>

## **YELP**

<http://www.yelp.com/events/san-jose-spirit-of-the-flame-challenge-feb-25-27-2011-gymnastics>

## **Beijing Olympic News - Trampoline**

<http://www.squidoo.com/beijingolympicnews>

## **San Jose Metro**

<http://www.sanjose.com/2011-spirit-of-the-flame-challenge-e799331>

## **KGO Radio (Via ZVents)**

## **SF Gate (SF Chronicle)**

<http://events.sfgate.com/san-jose-ca/events/show/164562425-spirit-of-the-flame-challenge>

## **KRTY**

<http://www.krty.com/pages/2668341.php>

## **KCRA - Radio**

[http://www.eventactions.com/events-calendar/ca/kcra\\_calendar](http://www.eventactions.com/events-calendar/ca/kcra_calendar)

## **KRON 4**

[Pat Patton, Director of Programming,](#)  
[KRON-TV,](#)  
[patton@kron.com](mailto:patton@kron.com)

## **KFog**

<http://www.kfog.com/Community/TakePart.aspx>

## **Team San Jose, Convention Catalog**

<http://www.teamsanjose.com/EC2/sitepdfs/calendar.pdf>

## **Secondary Listings:**

## **SJ Downtown**

[http://www.sjdowntown.com/Downtowner\\_Online.html](http://www.sjdowntown.com/Downtowner_Online.html)

## **Santa Clara Cali Travel/Events**

<http://santaclaracalifornia.travel/events/id/E0-001-036689831-3/Spirit+of+The+Flame+Challenge>

## **Stockton Kids & Family Events**

## **Monterey County Weekly**

<http://monterey.montereycountyweekly.com/Events/225-spirit-of-the-flame-challenge/7066240>

## **Willow Glen 2.0**

[http://willowglen.ning.com/xn/detail/685338:Event:53265?xg\\_source=activity](http://willowglen.ning.com/xn/detail/685338:Event:53265?xg_source=activity)

## **Bay Area Classifieds**

[http://bayareaclassifieds.com/0/events/2011-02-25/13386\\_Spirit-of-The-Flame-Challenge.html](http://bayareaclassifieds.com/0/events/2011-02-25/13386_Spirit-of-The-Flame-Challenge.html)

## **Great Things to Do in San Jose**

<http://greatthingsinsanjose.wordpress.com/category/upcoming-events/>

### **Milpitas Post**

<http://events.themilpitaspost.com/hayward-ca/events/community>

### **San Jose Exhibits In San Jose Events, Shows & Things to do - San ...**

**Spirit of The Flame Challenge.** Friday, Feb 25 4:30p ... Get a taste of the Olympics in your own backyard at the 8th annual **Spirit of The Flame Challenge.** ...

### **Minority Professional Report**

<http://www.minorityprofessionalnetwork.com/caldata.asp?id=92961>

### **Event Setter**

<http://www.eventsetter.com/events/USA/California/San-Jose/Sports-Athletics-Outdoors/event127975.html>

<http://www.eventsetter.com/events/USA/California/San-Jose/Sports-Athletics-Outdoors/event100008.html>

### **Going SF**

<http://sanfrancisco.going.com/v5beta/event-909010;Spirit of The Flame Challenge>

### **Craig's Llist**

<http://sfbay.craigslist.org/sby/eve/2196218667.html>

### **SF Station**

<http://www.sfstation.com/2010-spirit-of-the-flame-challenge-e799331>

### **Gymnastics News**

<http://gymnastics.vpx.co/?p=2834>

### **Best of the Bay Area**

<http://bestofbayarea.wordpress.com/2011/02/03/225-west-valley-gymnastics-presents-spirit-of-the-flame-challenge/>

### **Willow Glen 2.0**

<http://willowglen.ning.com/events/spirit-of-the-flame-challenge>

### **Get San Jose Events**

<http://www.getsanjoseevents.com/>

### **San Francisco Kids**

<http://www.sanfranciscokids.net/announcements/announcements.aspx?id=11>

### **Carmel.com**

<http://www.carmel.com/2011-spirit-of-the-flame-challenge-e799331>

### **San Jose.com**

<http://www.sanjose.com/2011-spirit-of-the-flame-challenge-e799331>

### **San Francisco.com**

<http://www.sanfrancisco.com/sports-and-recreation/calendar/south-bay/02-27-2011>

<http://www.sanfrancisco.com/2011-spirit-of-the-flame-challenge-e799331>

**Women's Calendar**

<http://www.womenscalendar.org/Events/EventDetails.asp?date=2/25/2011&id=16020>

<http://www.eventsetter.com/events/USA/California/San-Francisco/Sports-Athletics-Outdoors/event127974.html>

**Local.com**

<http://www.local.com/events/event/E0-001-036645702-8@2011022500/spirit-of-the-flame-challenge-gymnastics.aspx>

**Gate2Bay**

[http://gate2bay.com/arc/latest\\_news\\_news\\_q1296825230806.php](http://gate2bay.com/arc/latest_news_news_q1296825230806.php)

**Yahoo - Campbell - Local Events**

<http://beta.local.yahoo.com/ca/campbell/events/>

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